

## Code of Conduct and Ethics

Market West strives to reinforce and promote a strong produce industry through sound business practices that support social and economic development. To that end, the Chamber Committee of Management has adopted the following Code of Conduct as the method of practice by businesses that are members of the Chamber.

## Code of Conduct

As a member of Market West, it is recognised that membership is a privilege and that membership brings with it the responsibility to assure that all members understand and commit to the following membership undertaking.

The code of conduct shall, without limitation, require members to:

- Conduct business and professional activities in a reputable manner so as to reflect honourably upon the produce industry.
- Respect the reputation, profile and status of Market West, and represent Market West accordingly.
- Understand, support and promote the objectives of Market West and cooperate with fellow members in the application of this Code of Conduct.
- Whenever reasonably possible, participate in the functions and activities of Market West, and promote the enhancement of business growth within the produce industry.
- Observe the highest standards of ethics in rendering services and/or offering products for sale, based on the members' own knowledge and expertise.
- Refrain from engaging in any practices prohibited by law or seeking unfair advantage over fellow members.
- Refrain from publicly disparaging the business practices of fellow members and refrain from condoning or engaging in misrepresentation or unethical practices.
- Conduct business in a fair and ethical manner, respecting the dignity and rights of clients, suppliers, customers, vendors, associates, and peers regardless of race, colour, creed, religion, gender, height, weight or sexual orientation.