



Chamber of Fruit & Vegetable Industries in WA
280 Bannister Road, Canning Vale WA
PO Box 1464 Canning Vale WA 6970
Tel: 08 9455 2742 Fax: 08 9455 4923

Market West

Market West is a member organisation for wholesalers and industry associates of the Perth Wholesale Markets.

Mission Statement

Market West will work with strategic industry partners to grow the fresh produce wholesale industry. Market West will actively represent the common interests of its members at a state and national level and improve the business performance of its members by providing leadership in information and technology development, communication, financial management and promotion.

Role of Market West

Market West's purpose is to:

- ◆ To unite and preserve unity amongst wholesalers of the fresh produce industry in Western Australia
- ◆ To encourage communication and co-operation with other associations and industry groups engaged in the fresh produce industry
- ◆ To promote the benefits of fresh produce to retailers and consumers
- ◆ To protect and promote the interests of all members in matters affecting their business and trading operations in Western Australia
- ◆ To make representation to any government organisation or industry authority on behalf of members in respect to any issue or regulation which may affect the interest of members
- ◆ To provide services to its members

TYPES OF MEMBERSHIPS:

Ordinary Membership

Market West membership is available to any wholesale fruit and / or vegetable merchant, agent or distributor carrying on a business in the area defined as the Central Trading Area within Market City situated in Canning Vale, Western Australia.

Associate Membership

Market West associate membership is available to any wholesale fruit and / or vegetable merchant, agent or distributor carrying on a business outside the area defined as the Central Trading Area, but within Market City situated in, Canning Vale, Western Australia.

Affiliate Membership

Affiliate membership is available to any person, firm, company or corporation involved directly or indirectly with the Fruit and Vegetable Industries including, but not limited to, Crate exchanges, Transporters, Growers, Retailers and consultants to the industries.

SERVICES

Representation and Communication

Members are represented with State and Federal Governments and other associations and industry groups, acting in the best interests of members.

Market West Credit Service

Market West Credit Service acts on behalf of the member wholesalers in the Central Trading Area as a consolidated billing service. We provide a 7 day credit facility on behalf of our members to allow buyers to trade in the central trading area and receive one weekly consolidated account which will provide a secure weekly cash flow from your buyers and also other services where available.

LPG Service

An on-site LPG refueling service which provides improved productivity for members in that it obviates the need for staff to continue to have gas bottles delivered and stored on site. Approved users can fill up the Forklifts / Light Commercial vehicles at their own convenience with the use of a pin coded radio frequency ID gas key.

Events

Market West provides social and networking opportunities for our members through our annual events such as the Perth Markets Ball incorporating the Fresh Produce Retailer of the Year awards, the Annual Charity Cherry Auction.

Telstra Mobile Phone Service

Market West has negotiated a low cost Telstra mobile phone account that provides members and associated groups with a very competitive mobile phone service.

Boardroom Facility

Facilities are available for members to hold their own company or group meetings in the Boardroom.

Price Reporting

Daily, Monthly and Yearly summary reports are available for the Perth wholesale markets. Prices reported are submitted by the key wholesalers of each product type in the market. Information is collected every Monday, Wednesday and Friday and reports are produced for those days.

Fresh Test

Fresh Test facilitates chemical and microbial testing of fresh produce for wholesalers and growers. A service which meets Australian standards for members quality assurance programs facilitated and supported by the Chamber with a minimal cost to wholesalers

Fresh Specs

Fresh Specs is a product specification standard which assists with meeting quality assurance standards.

HOW TO JOIN

To join Market West as a member you can contact the Member Services Manager- Inci Humberstone, who can provide you with an application pack and further information at the Market West office on 9455 2742.

MEMBERSHIP FEES

\$1300 (+GST) per annum for Ordinary Membership. \$1100 (+GST) per annum for Associate & Affiliate Membership.

MEMBERSHIP PERIOD

The membership period is from 1 July to 30 June.