

**WA FRESH PRODUCE AWARDS 2024
NOMINATION FORM**

Dear Retailer,

Nominations are now being sought for the WA Fresh Produce Awards for 2024. Finalists and Winners of these awards will be announced at The Perth Markets Ball on Friday 20th September 2024 at the Crown Ballroom.

Any retail store selling fresh produce is eligible to enter and entry is free. If you wish to nominate your store please complete the form below by indicating which category you are nominating for, including your shop name and details, and return to Market West, PO Box 1464 Canning Vale, via fax 9455 4923 or email to admin@marketwest.com.au

The categories are:

1. WA Fresh Produce Award – Metropolitan Store.
2. WA Fresh Produce Award – Regional Store.
3. Best Fresh Produce Section within a National Supermarket - Metropolitan.
4. Best Fresh Produce Section within a National Supermarket - Regional.
5. Best Fresh Produce Section within an Independent Supermarket - Metro.
6. Best Fresh Produce Section within an Independent Supermarket – Regional.
7. A Better Choice Award. *(Participants in the program are automatically nominated by Market West)*

Judging and Feedback:

At the conclusion of judging, stores will be provided with feedback indicating performance in relation to judging criteria. No feedback will be provided for the final round. Judging commences in May and concludes in August.

Nominations Close Friday 26th April 2024

Store: _____ Buyer Code _____

Store Address: _____

Category: (please circle from list above, one in either category 1, 2 or 3 and one in 4,5,6 or 7. Max. 2 entries)

1 2 3 4 5 6 7

Name of Nominee: _____

Signature of Nominee: _____

Contact Phone Number: _____

Email: _____

Please contact Inci Humberstone at the Market West office on 9455 2742 if you have any further questions.